



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Campaign Group, The
Attention: Accounts Payable
1600 Locust St
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965810-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Kane/D/Attorney General	KATHLEEN KANE FOR AG	

Flight Dates	Order #	Alt Order #
10/22/12 - 10/28/12	965810	06386452

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/22/12	10/26/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/22/12 M-F News 8 at 5a 5-6a :00 \$400.00 NM See MG 1.6 1 WGAL Tu 10/23/12 5:13 AM M-F News 8 at 5a 5-6a :30 KAN1209PROH \$400.00 NM 4 WGAL W 10/24/12 5:45 AM M-F News 8 at 5a 5-6a :30 KAN1209PROH \$400.00 NM 6 WGAL Th 10/25/12 5:13 AM M-F News 8 at 5a 5-6a :30 KAN1209PROH \$400.00 NM MG for 1.2 10/22 5 WGAL Th 10/25/12 5:54 AM M-F News 8 at 5a 5-6a :30 KAN1209PROH \$400.00 NM 3 WGAL F 10/26/12 5:39 AM M-F News 8 at 5a 5-6a :30 KAN1209PROH \$400.00 NM									
2	10/22/12	10/26/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	5	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/22/12 M-F News 8 at 6a 6-7a :00 \$950.00 NM See MG 2.6 4 WGAL Tu 10/23/12 6:56 AM M-F News 8 at 6a 6-7a :30 KAN1209PROH \$950.00 NM 1 WGAL W 10/24/12 6:29 AM M-F News 8 at 6a 6-7a :30 KAN1209PROH \$950.00 NM 5 WGAL Th 10/25/12 6:24 AM M-F News 8 at 6a 6-7a :30 KAN1209PROH \$950.00 NM 6 WGAL F 10/26/12 6:14 AM M-F News 8 at 6a 6-7a :30 KAN1209PROH \$950.00 NM MG for 2.2 10/22 3 WGAL F 10/26/12 6:56 AM M-F News 8 at 6a 6-7a :30 KAN1209PROH \$950.00 NM									
3	10/22/12	10/26/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/22/12 NBC Today Show 7-9A :00 \$900.00 NM See MG 3.6 5 WGAL Tu 10/23/12 7:56 AM NBC Today Show 7-9A :30 KAN1209PROH \$900.00 NM 1 WGAL W 10/24/12 7:24 AM NBC Today Show 7-9A :30 KAN1209PROH \$900.00 NM 3 WGAL Th 10/25/12 7:59 AM NBC Today Show 7-9A :30 KAN1209PROH \$900.00 NM									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/22/12	10/26/12	NBC Today Show	7-9A	MTWTF--	:30	5	\$900.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WGAL F 10/26/12 8:26 AM NBC Today Show 7-9A :30 KAN1209PROH \$900.00 NM MG for 3.2 10/22 4 WGAL F 10/26/12 8:57 AM NBC Today Show 7-9A :30 KAN1209PROH \$900.00 NM									
4	10/22/12	10/26/12	M-F 2-3p	2-3p	MTWTF--	:30	5	\$265.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL M 10/22/12 2:46 PM M-F 2-3p 2-3p :30 KAN1209PROH \$265.00 NM 3 WGAL Tu 10/23/12 2:49 PM M-F 2-3p 2-3p :30 KAN1209PROH \$265.00 NM 1 WGAL W 10/24/12 2:27 PM M-F 2-3p 2-3p :30 KAN1209PROH \$265.00 NM 2 WGAL Th 10/25/12 2:14 PM M-F 2-3p 2-3p :30 KAN1209PROH \$265.00 NM 5 WGAL F 10/26/12 2:39 PM M-F 2-3p 2-3p :30 KAN1209PROH \$265.00 NM									
5	10/22/12	10/26/12	Dr. Phil	3-4p	MTWTF--	:30	5	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL M 10/22/12 3:33 PM Dr. Phil 3-4p :30 KAN1209PROH \$350.00 NM 5 WGAL Tu 10/23/12 3:11 PM Dr. Phil 3-4p :30 KAN1209PROH \$350.00 NM 4 WGAL W 10/24/12 3:40 PM Dr. Phil 3-4p :30 KAN1209PROH \$350.00 NM 2 WGAL Th 10/25/12 3:51 PM Dr. Phil 3-4p :30 KAN1209PROH \$350.00 NM 1 WGAL F 10/26/12 3:56 PM Dr. Phil 3-4p :30 KAN1209PROH \$350.00 NM									
6	10/22/12	10/26/12	M-F 4-5P	4-5P	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 4:39 PM M-F 4-5P 4-5P :30 KAN1209PROH \$500.00 NM 2 WGAL Tu 10/23/12 4:27 PM M-F 4-5P 4-5P :30 KAN1209PROH \$500.00 NM 3 WGAL W 10/24/12 4:41 PM M-F 4-5P 4-5P :30 KAN1209PROH \$500.00 NM 4 WGAL Th 10/25/12 4:42 PM M-F 4-5P 4-5P :30 KAN1209PROH \$500.00 NM 5 WGAL F 10/26/12 4:13 PM M-F 4-5P 4-5P :30 KAN1209PROH \$500.00 NM									
7	10/22/12	10/26/12	M-F 5-6p News	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WGAL M 10/22/12 5:40 PM M-F 5-6p News 5-6p :30 KAN1209PROH \$1,000.00 NM 4 WGAL Tu 10/23/12 5:47 PM M-F 5-6p News 5-6p :30 KAN1209PROH \$1,000.00 NM 2 WGAL W 10/24/12 5:41 PM M-F 5-6p News 5-6p :30 KAN1209PROH \$1,000.00 NM 1 WGAL Th 10/25/12 5:30 PM M-F 5-6p News 5-6p :30 KAN1209PROH \$1,000.00 NM 3 WGAL F 10/26/12 5:15 PM M-F 5-6p News 5-6p :30 KAN1209PROH \$1,000.00 NM									
8	10/22/12	10/26/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL M 10/22/12 6:18 PM M-F News 8 at 6p 6-630p :30 KAN1209PROH \$1,400.00 NM 1 WGAL Tu 10/23/12 6:23 PM M-F News 8 at 6p 6-630p :30 KAN1209PROH \$1,400.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/22/12	10/26/12	M-F News 8 at 6p	6-630p	MTWTF--	:30	5	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL W 10/24/12 6:28 PM M-F News 8 at 6p 6-630p :30 KAN1209PROH \$1,400.00 NM 5 WGAL Th 10/25/12 6:20 PM M-F News 8 at 6p 6-630p :30 KAN1209PROH \$1,400.00 NM 3 WGAL F 10/26/12 6:18 PM M-F News 8 at 6p 6-630p :30 KAN1209PROH \$1,400.00 NM									
10	10/22/12	10/26/12	Entertainment Tonight	7-730p	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/22/12 7:27 PM Entertainment Tonight 7-730p :30 KAN1209PROH \$500.00 NM 1 WGAL Tu 10/23/12 7:17 PM Entertainment Tonight 7-730p :30 KAN1209PROH \$500.00 NM 4 WGAL W 10/24/12 7:26 PM Entertainment Tonight 7-730p :30 KAN1209PROH \$500.00 NM 3 WGAL Th 10/25/12 7:17 PM Entertainment Tonight 7-730p :30 KAN1209PROH \$500.00 NM 5 WGAL F 10/26/12 7:27 PM Entertainment Tonight 7-730p :30 KAN1209PROH \$500.00 NM									
11	10/22/12	10/26/12	Access Hollywood	730-8p	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 7:56 PM Access Hollywood 730-8p :30 KAN1209PROH \$500.00 NM 3 WGAL Tu 10/23/12 7:47 PM Access Hollywood 730-8p :30 KAN1209PROH \$500.00 NM 4 WGAL W 10/24/12 7:45 PM Access Hollywood 730-8p :30 KAN1209PROH \$500.00 NM 2 WGAL Th 10/25/12 7:54 PM Access Hollywood 730-8p :30 KAN1209PROH \$500.00 NM 5 WGAL F 10/26/12 7:55 PM Access Hollywood 730-8p :30 KAN1209PROH \$500.00 NM									
12	10/22/12	10/27/12	M-Su News 8 at 11p	11-1135p	MTWTF--	:30	2	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 2 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/22/12 11:14 PM M-Su News 8 at 11p 11-1135p :30 KAN1209PROH \$850.00 NM 1 WGAL W 10/24/12 11:33 PM M-Su News 8 at 11p 11-1135p :30 KAN1209PROH \$850.00 NM									
13	10/27/12	10/27/12	NBC Saturday Night Live	1130p-1a	-----2-	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----2- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 10/27/12 12:01 AM NBC Saturday Night Live 1130p-1a :30 KAN1209PROH \$800.00 NM 1 WGAL Sa 10/27/12 12:56 AM NBC Saturday Night Live 1130p-1a :30 KAN1209PROH \$800.00 NM									
14	10/22/12	10/26/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MTWTF-- 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 12:30 AM NBC Tonight Show 1135p-1235a :30 KAN1209PROH \$400.00 NM 3 WGAL Tu 10/23/12 12:07 AM NBC Tonight Show 1135p-1235a :30 KAN1209PROH \$400.00 NM 2 WGAL W 10/24/12 12:07 AM NBC Tonight Show 1135p-1235a :30 KAN1209PROH \$400.00 NM 5 WGAL Th 10/25/12 12:08 AM NBC Tonight Show 1135p-1235a :30 KAN1209PROH \$400.00 NM 4 WGAL F 10/26/12 NBC Tonight Show 1135p-1235a :00 \$400.00 NM See MG 14.6 6 WGAL F 10/26/12 12:43 AM Delayed Tonight Show 1205-2a :30 KAN1209PROH \$400.00 NM MG for 14.4 10/26									



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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/22/12	10/26/12	NBC Tonight Show	1135p-1235a	MTWTF--	:30	5	\$400.00	NM
15	10/22/12	10/26/12	Late Nite w/ Jimmy Fallon	1237-136a	MTWTF--	:30	5	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 5 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/22/12 1:22 AM Late Nite w/ Jimmy Fallon 1237-136a :30 KAN1209PROH \$35.00 NM 3 WGAL Tu 10/23/12 1:23 AM Late Nite w/ Jimmy Fallon 1237-136a :30 KAN1209PROH \$35.00 NM 1 WGAL W 10/24/12 1:25 AM Late Nite w/ Jimmy Fallon 1237-136a :30 KAN1209PROH \$35.00 NM 4 WGAL Th 10/25/12 1:21 AM Late Nite w/ Jimmy Fallon 1237-136a :30 KAN1209PROH \$35.00 NM 5 WGAL F 10/26/12 Late Nite w/ Jimmy Fallon 1237-136a :00 \$35.00 NM See MG 15.6 6 WGAL F 10/26/12 1:43 AM Late Run Jimmy Fallon 107-3a :30 KAN1209PROH \$35.00 NM MG for 15.5 10/26									
16	10/22/12	10/22/12	NBC Prime	8-9P	1-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 8:21 PM NBC Prime 8-9P :30 KAN1209PROH \$2,400.00 NM									
17	10/23/12	10/23/12	NBC Prime	8-9p	-1-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 8:42 PM NBC Prime 8-9p :30 KAN1209PROH \$2,100.00 NM									
18	10/23/12	10/23/12	NBC Prime	10-11p	-1-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -1----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 10:31 PM NBC Prime 10-11p :30 KAN1209PROH \$2,000.00 NM									
19	10/24/12	10/24/12	NBC Prime	9-10p	--1----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/24/12 9:18 PM NBC Prime 9-10p :30 KAN1209PROH \$1,600.00 NM									
20	10/24/12	10/24/12	NBC Today Show III	10-11a	--1----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL W 10/24/12 10:28 AM NBC Today Show III 10-11a :30 KAN1209PROH \$1,600.00 NM									
21	10/27/12	10/27/12	NBC Prime	10-11p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 10:32 PM NBC Prime 10-11p :30 KAN1209PROH \$350.00 NM									
22	10/28/12	10/28/12	NFL Pre-Game	NFL Pre-Game Var	-----1	:30	1	\$1,900.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/28/12 7:30 PM NFL Pre-Game NFL Pre-Game Var :30 KAN1209PROH \$1,900.00 NM									
23	10/28/12	10/28/12	NFL	NFL Various	-----1	:30	1	\$5,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$5,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/28/12 10:06 PM NFL NFL Various :30 KAN1209PROH \$5,200.00 NM									
24	10/22/12	10/26/12	NBC Today Show III	10-11a	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MTWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WGAL Tu 10/23/12 10:46 AM NBC Today Show III 10-11a :30 KAN1209PROH \$275.00 NM 2 WGAL W 10/24/12 10:52 AM NBC Today Show III 10-11a :30 KAN1209PROH \$275.00 NM 1 WGAL Th 10/25/12 10:28 AM NBC Today Show III 10-11a :30 KAN1209PROH \$275.00 NM									
25	10/25/12	10/25/12	Thu NBC Prime Other	Prime Other	---1---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 10/25/12 8:52 PM Thu NBC Prime Other Prime Other :30 KAN1209PROH \$1,400.00 NM									
26	10/23/12	10/26/12	NBC Today Show II	9-10a	-TWTF--	:30	4	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 4 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Tu 10/23/12 9:51 AM NBC Today Show II 9-10a :30 KAN1209PROH \$375.00 NM 2 WGAL W 10/24/12 9:27 AM NBC Today Show II 9-10a :30 KAN1209PROH \$375.00 NM 1 WGAL Th 10/25/12 9:50 AM NBC Today Show II 9-10a :30 KAN1209PROH \$375.00 NM 3 WGAL F 10/26/12 9:51 AM NBC Today Show II 9-10a :30 KAN1209PROH \$375.00 NM									
27	10/23/12	10/28/12	M-F 12:30-1p	12:30-1p	-TWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 12:56 PM M-F 12:30-1p 12:30-1p :30 KAN1209PROH \$200.00 NM									
28	10/23/12	10/27/12	M-Su News 8 at 11p	11-1135p	-TWTFS-	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTFS- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 11:13 PM M-Su News 8 at 11p 11-1135p :30 KAN1209PROH \$850.00 NM 2 WGAL W 10/24/12 11:25 PM M-Su News 8 at 11p 11-1135p :30 KAN1209PROH \$850.00 NM									
29	10/25/12	10/25/12	NBC Prime	9-10p	---T---	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$2,200.00									
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/25/12	10/25/12	NBC Prime	9-10p	---T---	:30	1	\$2,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 10/25/12 9:21 PM NBC Prime 9-10p :30 KAN1209PROH \$2,200.00 NM									
30	10/25/12	10/25/12	NBC Prime	10-11p	---T---	:30	1	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$2,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 10/25/12 10:44 PM NBC Prime 10-11p :30 KAN1209PROH \$2,200.00 NM									
31	10/27/12	10/28/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----SS 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 6:13 AM Sat/Sun News 8 at 6a 6-7a :30 KAN1209PROH \$150.00 NM 2 WGAL Su 10/28/12 6:31 AM Sat/Sun News 8 at 6a 6-7a :30 KAN1209PROH \$150.00 NM									
32	10/27/12	10/27/12	NBC Saturday Today	7-9a	-----S-	:30	2	\$750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 2 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 7:26 AM NBC Saturday Today 7-9a :30 KAN1209PROH \$750.00 NM 2 WGAL Sa 10/27/12 8:26 AM NBC Saturday Today 7-9a :30 KAN1209PROH \$750.00 NM									
33	10/27/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----SS	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----SS 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Sa 10/27/12 9:45 AM Sa/Su News 8 at 9a 9-10a :30 KAN1209PROH \$400.00 NM 1 WGAL Su 10/28/12 9:28 AM Sa/Su News 8 at 9a 9-10a :30 KAN1209PROH \$400.00 NM									
34	10/27/12	10/28/12	Sa/Su News 8 at 6	6-630p	-----SS	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----SS 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 6:27 PM Sa/Su News 8 at 6 6-630p :30 KAN1209PROH \$500.00 NM 2 WGAL Su 10/28/12 6:17 PM Sa/Su News 8 at 6 6-630p :30 KAN1209PROH \$500.00 NM									
35	10/27/12	10/27/12	NBC Prime	8-9p	-----S-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 8:41 PM NBC Prime 8-9p :30 KAN1209PROH \$350.00 NM									
36	10/27/12	10/27/12	NBC Prime	9-10p	-----S-	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/27/12 9:42 PM NBC Prime 9-10p :30 KAN1209PROH \$350.00 NM									
37	10/28/12	10/28/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965810-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Kane/D/Attorney General	KATHLEEN KANE FOR AG		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/28/12	10/28/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,900.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Su 10/28/12 7:07 PM NFL Pre-Game NFL Pre-Game Var :30 KAN1209PROH \$1,900.00 NM									
Total Spots							96		

Payment Terms 30 Days

<u>Gross Total</u>	\$72,675.00
<u>Agency Commission</u>	\$10,901.25
<u>Net Amount Due</u>	\$61,773.75